

Internews/ALICOR 2022 - 2025: Improving Citizens' Access to Public Information through Community Radio Content Syndication in Liberia (Radio Content Syndication in Liberia)

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|  | Implementing partner(s) | Internews and Association of Liberia Community Radio (ALICOR) |
|  | Location | Nationwide |
|  | Agreement period | April 2022 – December 2025 |
|  | Budget total (Sweden) | 15 000 000 SEK |

Overview and objectives

The 2021-2025 Swedish strategy for Liberia states that “support to strengthen civil society and the media is a priority and may include support to change agents and cultural life”. Radio is the most widely used mass media channel for getting news and information in Liberia.

This contribution aims to enhance the effectiveness and sustainability of a network of Liberian community radios in serving as a conduit for citizen voices and government response.

The two main objectives are:

- Increase the quantity, quality and reach of community radio content on critical issues through content syndication and information sharing network, and
- Improve management, organisational capacity, and financial sustainability of ALICOR and community radio stations.

Activities

During the intervention the Association of Liberian Community Radios (ALICOR) will be supported to set up and operate a multimedia facility for content gathering production and distribution of high-quality processed radio programs broadcast through their member radios with nationwide coverage. In addition to setting up the media facility, Internews will train and support ALICOR staff and members to strengthen their secretariat, prepare members for participating in the joint radio production, and develop business models which will promote the sustainability and longevity of ALICOR, and their ability to continue sending radio nation-wide.



Figure 1: Internews and ALICOR logos. Photo credit: Internews and ALICOR